



# PARTRIDGE EVENTS





# Taste

LONDON



# HOUSE OF TASTE

*Client: Partridge Events*

*Location: Regents Park, London*

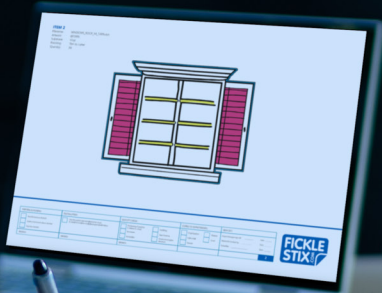
Ficklestix had the pleasure of teaming up with our esteemed events partner, Partridge Events, to undertake the delightful task of conceptualizing, fabricating, and installing the House of Taste stand graphics at the prestigious Taste London event in Regents Park.

Our mission? To infuse the provided steel structure with our signature whimsical flair, while maintaining a seamless integration with the esteemed Taste brand aesthetic outlined in their guidelines.

With boundless creativity, Ficklestix embarked on the journey to transcend the ordinary, transforming the House of Taste into a realm of extraordinary allure. From the playfully doodled exterior, crafted from vibrant vinyl graphics applied to CNC routed ply board shapes, to the custom designed wide-format printed fabric wall graphics throughout and adorned with foamex cut doodles of furniture and kitchen appliances within the interior, every element exuded the essence of Taste with a delightful twist of doodle-inspired flair.

Every detail, from the cozy living room to the bustling kitchen and effervescent Champagne bar, was imbued with meticulous attention, ensuring a feast for the senses at every turn.





HOUSE  
OF

*Tasta*

WHERE  
FOOD  
LOVERS  
MEET





HOUSE OF  
*Tasta*

HOUSE OF  
*Tasta*



SAVOUR  
EVERY  
MOMENT

NEVER  
GET  
BORED

DEVOUR  
YOUR  
CITY!

WHERE  
FOOD  
LIVERS







WHERE  
FOOD  
LOVERS

FICKLE  
STIX



“ Working with the delightful Ficklstix team on the House of Taste project was, as always, a complete joy. From their initial creative concepts, quality production to the final installation, their creativity and ease of collaboration were remarkable, especially for a project of such significance and scale. The installation team was fantastic, readily accommodating and making any necessary adjustments without any trouble. On a personal note, the entire process was filled with fun and laughter, making for a truly brilliant combination. My sincere thanks to Nick, Marko, and the entire team. ”

**Jacqui Partridge** | Partridge Events

love is love 



DESIGN  
PRINT  
INSTALL



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