





## SCOOP

Location: Olympia, London

Twice a year, our team at Ficklestix take great pride in playing a pivotal role in one of the fashion industry's most anticipated trade show, SCOOP at London's Olympia.

Our collaboration with the event organiser goes beyond mere service provision; we immerse ourselves in the creative essence of the fashion world to design, print, and install all the graphics that define the visual narrative of the show. Our commitment to delivering impactful and aesthetically pleasing graphics is matched only by our dedication to adhering to the allocated budget, ensuring that each exhibition outshines the last. From the initial concept discussions to the final touches of installation, our involvement is integral to bringing the thematic vision of the event to life, making it a vibrant showcase of the latest trends in fashion.

Our team's enthusiasm for design and attention to detail makes the process seamless and stress-free for the SCOOP organisers. We believe in fostering positive relationships and open communication, which translates into a collaborative atmosphere where ideas flourish, and challenges are smoothly overcome. Our clients appreciate not only the quality of our work but also the positive energy and dedication we bring to every project. As we continue to support these bi-annual fashion trade exhibitions, our goal remains to not only meet the expectations of our clients but to exceed them, creating memorable experiences for everyone involved through our expertise and passion for what we do.







6 It's been great working with the Ficklestix team, who have become an integral part of SCOOP from inception to execution. They consistently deliver creative, impactful graphics within budget for our seasonal events. I'm excited to continue creating strongly branded events with them. 9 9

Georgina Grant
SCOOP

## love is love







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