

ENVIRONMENTAL AND SUSTAINABILITY STATEMENT

The environment and sustainability are very important to us. We're committed to the ongoing ethical and sustainable treatment of the environment and communities in which we operate. Ficklestix knows the best way for us to reduce our impact upon the environment is to improve our products, technology, our systems. We challenge our business partners and clients to use more environmental products and we are constantly exploring new material options.

We continually monitor our production processes to ensure we take an environmentally responsible approach to delivering large format graphics - but, by their very nature, large format printing uses large volumes and sometimes generates large volumes of media waste. This is even more apparent in the events sector, where the short term use of materials is unfortunately unavoidable. However, Ficklestix is committed to the re-use of materials where possible - including wooden frames, aluminium extrusions, MDF walls, wooden stage supports etc. By re-using these components at least once it ultimately halves their carbon footprint each time they are re-used!

We are dedicated to engage with suppliers both existing and new, that can help us replace all of our materials with environmentally friendly alternatives to helps reduce ours and our clients carbon footprint whilst reducing or eradicating the amount of waste that goes into our supply chain.

We now work with a vast array of new materials where possible that are fully recyclable, PVC free or material based as opposed to vinyl based. And we monitor our suppliers allowing for full traceability of our materials so we know that it's from a sustainable source and to European fire rating and specifications.

Ficklestix are committed to recycle as much waste material as possible, whether that's the backing paper from vinyl once the graphics are installed or recycling plastics, PVC, acrylics, and other printed materials after their removal.

We are fully committed to reducing waste across all our business operations and supply chain and have identified which waste streams can be responsibly disposed, recycled or re-purposed as appropriate. And many of our suppliers are equally as committed and many have been awarded the ISO14001 Environmental Certification by introducing innovative methods of recycling used, waste and unused materials. Many of our production processes now use friendlier inks such as eco solvent, latex, UV and water based inks, which are certified to the Nordic Swan Eco Label.

Ficklestix also work with **The Children's S.C.R.A.P. Project** based in central London which collects, stores and distributes clean, safe industrial waste to schools, nurseries, colleges, special needs groups, churches, hospital wards, playgroups, community groups and charitable organisations involved in education.

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INVESTING IN SUSTAINABILITY

Ficklestix are constantly investing in new machinery and technology that delivers all the certifications that matter for more sustainable large-format printing and the environment.

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Better for printing companies and print operators		Better for the end-customer, more differentiation		Better for the environment	
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Representative of certifications and eco-labels applicable to HP Latex Technology.







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